



# Empower your workforce to thrive in the hybrid work world

**82%**

of businesses say they expect to have more flexible work from home policies post pandemic

**80%**

collaboration time: employees spend 80% of their time collaborating

**273%**

ROI businesses noted a three-year return on investment when switching to Microsoft Teams Rooms\*

\*The Total Economic Impact™ Of Microsoft Teams Devices, a commissioned study conducted by Forrester Consulting, January 2021 Forrester

Microsoft Teams Rooms delivers an exceptional collaboration experience in a meeting space.

With a lower total cost of ownership (TCO), native Microsoft Teams Rooms reduce the barriers between spaces, places, and people so everyone has a seat at the same virtual table, wherever they are located.



## Easy to use

Deliver consistent Teams experiences designed to make collaboration easy and hassle-free



## Inclusive

Foster inclusive and interactive meetings for everyone, regardless of where they are



## Flexible

Turn any shared space into a Teams room with a wide selection of devices to fit every need



## Secure and Managed

Keep devices secure, reliable, and up to date with rich management capabilities

# Microsoft Teams Rooms features and benefits

1

## Easy to use

- Adapt easily with native Teams controls that are predictable and simple
- Join in seconds with less devices: one touch join, touch-free with proximity join and voice controls

2

## Inclusive

- High quality audio and video so everyone feels heard
- Return to work safely: touchless experiences and occupancy controls
- Attributed transcription via intelligent speakers

3

## Flexible

- Solutions for any budget and any workspace
- Connect to 3rd party meeting platforms like Zoom and Cisco Webex through Direct Guest Join

4

## Secure and Managed

- Purpose built for shared meeting experiences with privacy in mind
- Enhanced manageability reduces support costs for on-site visits to debug, diagnose, and update peripherals
- Scale and optimize your spaces with greater telemetry and rich reporting



Microsoft Teams powers hybrid work, providing a platform for inclusive and collaborative connections backed by the security of the Microsoft cloud. Premium audio and video capabilities from certified 1st and 3rd party hardware with a native, purpose-built app built specifically for Teams optimizes the meeting experience.

# Take your Microsoft Teams Rooms to another dimension with Avocor's W series all-in-one collaboration solutions

## Reasons to add interactivity to your Microsoft Teams Rooms

### 1. Higher engagement rates

Interactivity increases participation by over **70%**

### 2. Greater information retention

Higher interactivity enhances recognition and recall of interactive content by up to **75%\***

### 3. Improves cognitive information processing

Increased level of interactivity improves overall cognitive information processing\*

### 4. Improves productivity

**92%** distill information and reach clarity faster\*\*

### 5. Increased flexibility

Digital interactivity drops all restraints regarding where, with whom & when you can work

\* Source: Qian Xu, Shyam Sundar, Interactivity and Memory, 10-2016

\*\* Source: 2017 survey Mindmapping Software Blog

## Benefits of adding interactivity with Avocor's W series to your meeting space

### Bring Your Own Device (BYOD)



**Single Type-C cable connection** delivers an easy to use, frustration-free user experience to get meetings started quickly and simply



Bring meeting equity to participants both in-room and remotely with the **4K resolution, inbuilt camera, microphone and speakers**



**Upscale your personal content** by connecting your device to the Avocor 55" or 65" display to accurately annotate and collaborate in real-time

Avocor's W series is available in 2 sizing options, 55" and 65". The W65 from Avocor is the **world's first Microsoft Teams certified Windows collaboration display (WCD)**.

Avocor's W series **all-in-one collaboration solutions**, are instantly ready for collaboration and videoconferencing, making them the perfect addition to transform your meeting room into an interactive collaboration environment. Avocor's InGlass™ Intelligent Touch technology provides pixel-perfect annotations, and object recognition that quickly differentiates between pen, finger and palm, ensuring the W55 and W65 deliver a natural writing experience for real-time collaboration.

**Book your personal 30-minute demonstration to find out how you can elevate your existing Microsoft Teams Room solution**

[Book now >](#)