



## Avocor Pens a Success Story at DuPont Ink Factory

Avocor, a global leader in display and collaboration technology, has recently completed a project to supply several interactive displays to a major DuPont production facility in North America. Located in Fort Madison, Iowa, the facility manufactures ink as well as a diverse portfolio of products, and a recent overall capacity increase saw the plant require efficiency improvements in certain areas - including ink production scheduling. The use of the interactive Avocor displays has allowed the facility to move from a manual ink 'batch' tracking to an interactive system that provides instant access to individual batch status and other important information.

Manufacturing at the Fort Madison plant is largely focused on the production of the DuPont™ Artistri® waterbased inks for several different digital printing markets. Production scheduling for the various batches of ink was previously tracked via a mix of an Excel spreadsheet and a whiteboard in the conference room. However, the new system now allows technicians to update, change status, rename, and organise production schedules using the Avocor E Series touchscreen displays. This new routine improves availability of information and eliminates any duplication of work.

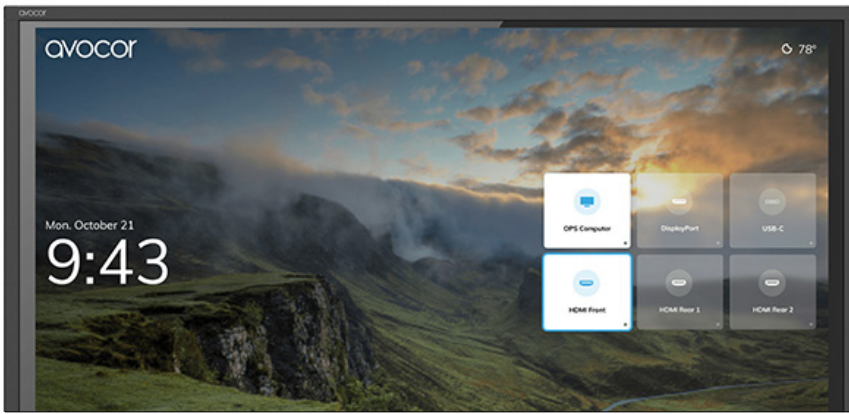
There are six schedule boards in total. James Arney, Design Consultant, CTi, handles the DuPont account:

"I've worked on projects for DuPont for the last two years and was contacted by the AV/IT department as they were looking for some touchscreen displays to place in some of their smaller conference rooms," he says. "We have a great ongoing relationship with Avocor and enjoy the support they provide to customers. I had no hesitation in recommending the Avocor AVE-6530 display and I'm happy to report that DuPont are delighted with them."

Shawna R. Maupin, Master Scheduler, Electronics & Industrial, at DuPont also commented: "Moving from a manual Excel-based system to an interactive, touchscreen approach has improved our access to information and really helped with general efficiency. Display operation is intuitive so minimal training was required post-installation, a real bonus, and we've also significantly cut down on our purchase of dry erase markers!"

The Avocor AVE-6530 E series interactive display utilizes the very latest optimized touch technology and superior glass technology to provide a smooth and extremely accurate, low latency writing experience and object recognition. It can easily switch between pen, finger, and palm to create a fluid collaborative environment for users in real-time and also features Avocor's UiQ touch enabled interface.

**For more information visit [avocor.com/products/e-series/](http://avocor.com/products/e-series/)**



### About Avocor

Avocor is an award-winning global provider of collaboration technology that brings teams together to increase productivity and get more done. Designed with the latest in display technology and to fit the way modern workspaces, huddle rooms, phone booths, hot desks, classrooms, and meeting spaces work together, Avocor displays offer a premium, flexible user-experience that is easily replicated across the Enterprise. Avocor's industry partnership ecosystem includes some of the most well-known and trusted collaboration technology leaders in the market today, providing a seamless user experience for every meeting.

Headquartered in the US with global offices, Avocor is dedicated to delivering collaboration solutions globally through an extensive and experienced partner network.

Learn more at [www.avocor.com](http://www.avocor.com)

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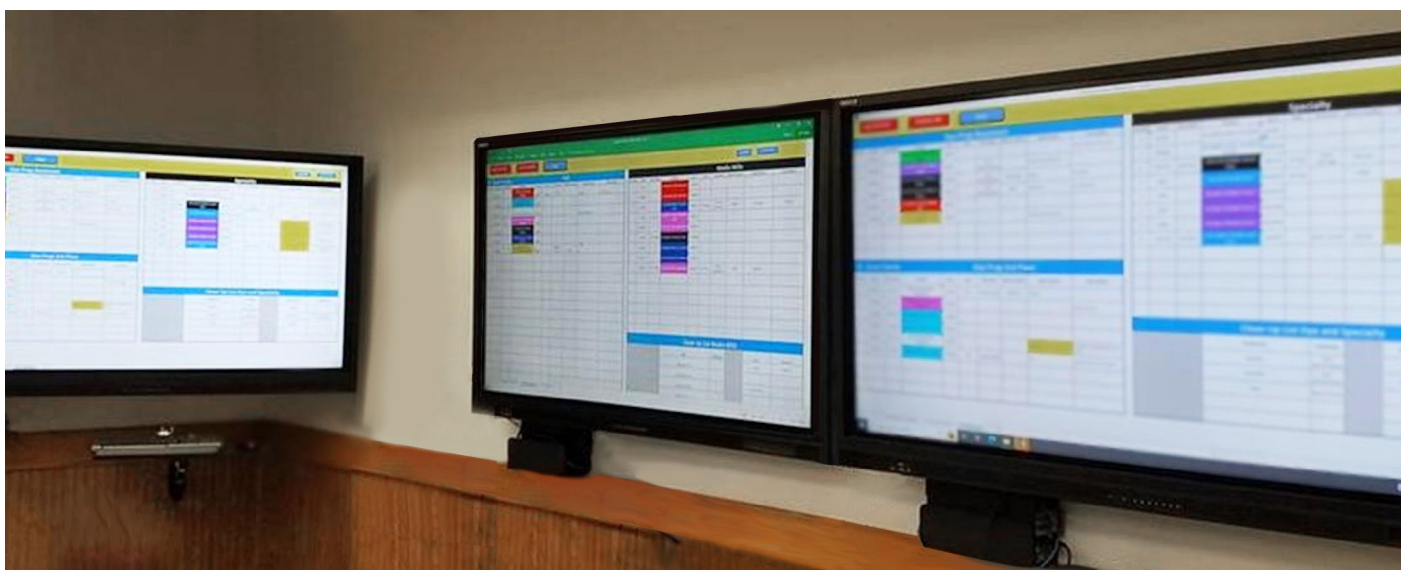
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### About DuPont™ Artistri® Digital Inks

DuPont™ Artistri® is a leading manufacturer and innovator of digital inkjet printing inks for commercial, packaging, textile, office, and home printing applications. Artistri® digital inks combine DuPont's proprietary dispersions, polymers and ink formulations to deliver digital printing solutions to our customers world-wide. From the richest colors to custom formulations, DuPont™ Artistri® provides high quality digital inks that enable superior color consistency and durability across production runs and over time. With a 30+ year history in inkjet technology and innovation, Artistri® water-based inks deliver an innovative portfolio of products to bring your colors to life. Find the suitable ink for your digital printing system at [artistri.dupont.com](http://artistri.dupont.com).

### About DuPont

DuPont (NYSE: DD) is a global innovation leader with technology-based materials and solutions that help transform industries and everyday life. Our employees apply diverse science and expertise to help customers advance their best ideas and deliver essential innovations in key markets including electronics, transportation, construction, water, healthcare and worker safety. More information about the company, its businesses and solutions can be found at [www.dupont.com](http://www.dupont.com). Investors can access information included on the Investor Relations section of the website at [investors.dupont.com](http://investors.dupont.com).



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