



case study



UK District Council Delivers Cutting-Edge Innovation Hub with Avocor

A UK District Council in collaboration with local development partners, recently delivered a new build project to help support small and medium businesses (SMEs) in the construction sector to embrace innovation and access new business opportunities. As part of the project, a cutting-edge Innovation Hub was created to provide members of the network, as well as visitors, with a modern conferencing and meeting space, as well as a tech suite, to enable users to test and embrace new software and tech for the construction industry.

Ajar Technology of Brentford, London, was invited to tender for the AV and IT integration package for the Innovation Hub. Working with key interactive display partner Avocor, Ajar Technology designed an interactive and collaborative audiovisual solution that aligns with the contemporary and sustainable style of the centre. The solution uses standardised display and video conferencing technology across the hub, to provide users with a easy-to-use and consistent experience throughout the facility. The Avocor E Series was selected as the most suitable interactive display option due to its versatility and excellent collaborative user experience. The Innovation Hub has a wide variety of workspaces which include:

- a main office
- a small meeting room
- two seminar rooms
- an exhibition space
- a multi-use conference space
- a specialist tech suite

The client requested standardized display and video conferencing technology to ensure users had a consistent experience across the hub.

“Avocor was the obvious choice for us with this project,” says Tara McLaughlin, Sales & Marketing Manager, Ajar Technology. “Its interactive, innovative and collaborative displays are flexible enough to meet the varying use cases across the hub, whilst maintaining the standardisation and resilience that the overall project required.”

The Avocor E Series is a line of interactive displays that are designed for collaboration and team productivity. The displays are equipped with a number of features that make them ideal for use in the Innovation Hub, including:

- a large, high-resolution touchscreen display
- support for multiple users
- a variety of software applications for collaboration and productivity

The Avocor E Series displays were installed in the meeting rooms in the Innovation Hub, as well as in the tech suite. The displays have been used to host a variety of events, including networking events, product launches, and talks by experts on relevant topics.

The standardized technology across the Hub has made it easy for users to collaborate and share information. The stylish look of the displays and video conferencing hardware aligns with the modern and cutting-edge image of the Hub. In short, the Avocor E Series displays have been an asset to the Innovation Hub, and have helped to create a collaborative and productive environment for users.

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