



case study



## Avocor L Series Streamlines Collaboration and Boosts Efficiency at Midwest PMS LLC

As a leader in the cattle feed industry for 50 years, Midwest PMS, LLC in Englewood, Colorado, is constantly striving for growth and innovation. Recognising the potential for a more collaborative work environment, the company decided to upgrade its main AV displays and related audiovisual equipment to a more user-friendly, touch-based system that would empower teamwork and expedite workflows. AVI Systems, its trusted AV integration partner for some time, stepped in to deliver a solution. After careful consideration of Midwest PMS's needs, AVI recommended the Avocor L Series widescreen to address all key requirements.

Midwest PMS operates a vast 67-acre facility, and their legacy AV system hindered effective team communication and collaboration. The engineering team at the company often perform complex tasks which can involve viewing long pipe runs on the display. It became apparent that a more interactive and user-friendly solution could improve teamwork and streamline workflows and decision-making processes. The L Series' 105" ultra-wide 21:9 aspect ratio not only broadens the visual workspace but also enhances participation and creativity in a variety of meeting scenarios.

For example, because the widescreen format of the L Series provides such a generous viewing area, Midwest PMS can now display large intricate diagrams and other visual content directly on the screen. Also, the expansive

display eliminates the need for crowded huddles around screens or laptops. This allows multiple users to work simultaneously on the display, fostering a collaborative environment for brainstorming sessions and real-time project updates. Team members can now actively engage with content, manipulate on-screen data, and contribute ideas in real time.

The Avocor L Series boasts a highly responsive touchscreen interface, enabling a truly interactive experience. Avocor displays also seamlessly integrate with popular platforms like TV1 and SharePoint.



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This integration eliminates compatibility hurdles and streamlines content sharing, fostering a more collaborative work style. As such teams can easily share documents, presentations, and other visual aids directly on the Avocor display, removing the need for cumbersome file transfers or multiple devices.

*“The implementation of the Avocor L Series has transformed the way Midwest PMS operates,” says Mario Mentana, Director of Information Technology at Midwest PMS. “Up to five team members can now work together on the Avocor L Series large touchscreen, to foster a dynamic environment for collaborative problem-solving. The ability to share ideas and manipulate data in real time fosters a more engaged workforce and leads to better decision-making. Tasks that once took an hour can now be completed in just 15 minutes.”*

One key benefit for the engineering team is the ability to effortlessly pull up long pipe run diagrams from Google Maps directly onto the Avocor display. This feature has transformed maintenance planning processes at Midwest PMS. This real-time visualization of their facility empowers teams to make informed decisions about repairs, and new installations, for example, by providing a central hub for visualizing data and collaborating on projects. The intuitive touch interface and streamlined content sharing capabilities allow teams to work smarter, not harder.

John Dace, Account Manager at AVI Systems, commented: “Mario and the team at PMS were really impressed with the Avocor L Series when they saw our HQ demo model in action. They were impressed with the responsiveness of the touchscreen, as Mario said, it was the best he’d seen. The installation process was smooth and efficient, with minimal disruption to daily operations. As we already knew, the Avocor L Series is a reliable solution which delivers consistent performance ensuring a quick return on investment for Midwest PMS.”

The L Series implementation at Midwest PMS demonstrates the transformative power of Avocor display solutions. By fostering a more interactive and collaborative work environment, the L Series has empowered Midwest PMS to achieve greater efficiency and unlock new levels of collaboration and productivity.

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